

Course Description: Adding Investigative Shops to your Current Business Plan (1 hr.)

During this training session we will discuss the advantages of adding investigative shopping and integrity testing to your current investigative services you offer. In the session we will define investigative shopping and discuss the differences and similarities of investigative shopping and other types of mystery shops. We will look at common types of internal fraud that can be identified by investigative shops and the different industries where this type of investigation is beneficial. We will also discuss how to conduct a proper investigative shop and the legal implications involved. Attendees will see samples of successful investigative shops and explore cases where internal thefts were quickly identified by using such investigative techniques. We will also discuss other preventive investigative services that you can offer to help increase your business and income.

Learning Objectives:

You will gain a thorough understanding of what an investigative shop is and how best to use them.

You will gain a better understanding of how using investigative shopping can help increase your income and make your income more stable.

You will an overview on how to conduct a proper investigative shop and how to incorporate this type of investigation into any organization's current audit or fraud prevention services.

You will learn what tools and investigative techniques will help improve the use of investigative shopping.

Instructor Bio:

Robert "Jerry" DeFatta, CFE, BAI, CRT

Jerry has over twenty years of experience as a professional working in corporate security and investigations. He is a Certified Fraud Examiner and a Board Accredited Investigator with extensive training and experience in conducting internal theft and fraud investigations. He is also certified in the Reid Technique of Interview and Interrogation. Prior to leaving the casino industry, he worked for over 10 years as a Senior Security Investigator for one of the largest gaming companies in Louisiana. In 1997, Jerry became licensed as a private investigator and founded DeFatta & Associates, LLC. Since that time, he has continued to conduct internal theft and fraud related investigation for a variety of corporate clients. Jerry is also an experienced instructor who has conducted training in investigative techniques, fraud prevention, deception detection, and private investigations throughout the country. Jerry is approved by the Louisiana State Board of Private Investigator Examiners as private investigator instructor and his training courses have been approved as Continuing Education for private investigators and others. He has authored articles on the topic of employee theft and his work has been published in Security Management and PI Magazine.